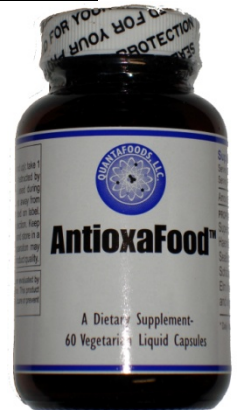


## DISCOVER the World's most Powerful Raw Food Antioxidant: AntioxaFood™

Believe it or not, over 96% of antioxidant supplements labeled "natural" are actually synthetic, heat-damaged or are degraded and moldy, providing the body with little or no antioxidant protection. Like trying to put a forest fire out with a glass of water, these antioxidants are ineffective and even harmful or lethal to the human body.

SINCE time immemorial, traditional knowledge and indigenous evidences suggest that fermented Sea Buckthorn fruit berries represent the most nutritive raw, whole in the world. University of Delhi and Jawaharlal Nehru University (India) researchers found that it is the ideal raw food nutriture for gastric and duodenal ulcers or any kind of inflammation in the body (*Int J Sustain Dev World Trop Sci*, 1991, 31; *Himalayan Paryavaran*, 1994, 2: *Seabuckthorn*, 1991, 4; *Ecol.*, 1994, 1). The fruit berries contain the richest source of natural vitamin C and a wide diverse spectrum of all kinds of amazing antioxidants and polar lipids (*J Agric Food Chem*, 2002, 50; *J Food Sci Technol Mysore*, 2003, 40; *Eur Food Res Technol*, 2004, 219; *Curr Sci*, 2005,88). Nothing in nature comes even close to delivering such powerful nutriture to the body. It is also rich in protein and over 190 different kinds of bio-active substances. Of these, there were 6 kinds of fat-soluble vitamins, 22 kinds of fatty acids, 42 kinds of lipids and 36 kinds of flavonoids and phenols. Here is a brief synopsis of what researchers found with Sea Buckthorn Fruit berries:



- **Anti-Radiation effects\*\*** - rich in phenols and quassin, proven to be effective against oxidation and radiation (*Hippophae 1 (4), 1988; Hippophae 3 (3), 1990*)
- **Anti-tumor Effects\*\*** - rich in anti-tumor compounds (leucocyanidin & quassin) (*Hippophae 1:4,1988; Hippophae 3:3, 1990*)
- **Anti-Carcinogenic & Anti-Mold Effects\*\*** - Exceeds ascorbic acid in removing mold toxin like the cancer-causing aflatoxin mold (*Hippophae 2 (3), 1989; Proceedings of International Symposium on Seabuckthorn, Xi'an, China, 1989; J. Nutrition 1:1, 1989*) while restoring healthy levels of Natural Killer cells to fight cancer (*Hippophas rhamnoides L. Proceedings of the International Symposium on Seabuckthorn, Xi'an, China*) and is effective against human lymphatic leukemia (P388) and B16 strains and can kill the cancer cells of S180 and P388 and inhibit growth of the cell strains of the human gastric carcinoma (SGC7901) and lymphatic leukemia (L1200 & K562).
- **Anti-Fat Cardiac Nutriture\*\*** - using a double blind control test, researchers at the West China Medical University found it effective against coronary heart disease and could remit angina and improve the ischemic electrocardiogram and inhibit platelet aggregation (*Hippophae 6 (2): 1989; J Chinese Pharmacology 5 (1), 1989; 1989 Proceedings of International Symposium on Seabuckthorn, Xi'an, China*). These researchers also noted that it had anti-fat effects, normalizing cholesterol and triglycerides. Containing natural coumarin, they also noted how it could strengthen the function of the capillaries and function as a antispasmodic agent and anti-fibrinogenic agent .
- **Anti-Anxiety Nutriture\*\*** - Rich in natural 5-HT in a free or grouped stat that acts as a neurotransmitters and helps to regulate human emotion, blood pressures and normal hormone levels(*Hippophae 1 (4), 1988; Hippophae 3:3, 1990*) and prevents liver injury from toxicants (*J Chinese Herbs 18:11, 1987*).
- **Anti-Senility Effects\*\*** - rich in SOD researchers at the Chinese Academy of Sciences and Shanxi Medical College discovered it could postpone senility and prevent lipid peroxidation (*Proceedings of the International Symposium on Seabuckthorn, Xi'an, China*).

In addition to our unique 30:1 fermented sea buckthorn fruit berries, we've added fermented and raw astaxanthin (*asta-ZAN-thin*), the most powerful of all antioxidants because it stops *singlet oxygen* type oxidation and modulates powerful anti-inflammatory and immune responses (*Jyonouchi, H et al 1996*). Researchers report that Astaxanthin is 500 times more powerful than Vitamin E (*Arch Biochem Biophys 274:532-8,1989; Fish Sci 62:134-7, 1996*) and 1000 times more effective than both lutein and beta-carotene. Astaxanthin crosses the blood-brain and blood-retina barriers and has been shown to neutralize oxidative stress in the eye and nervous system. Immune support was reported in a randomized, placebo-controlled, double-blind human study while other studies report a reduced incidence of coronary heart disease, certain cancers, macular degeneration, with increased resistance to viral, bacterial, fungal and parasitic infections (*Carcinogenesis (Lond.). 12:2109-14, 1991; Nutr. Cancer. 33(2):159-64, 1999; Eur J Gastroenterol Hepatol 11(3):305-8, 1999; Cancer Epidemiology, Biomarkers and Prevention. 2:335-9, 1991; Cancer Lett. 114(1-2):221-3, 1997*).

**INGREDIENTS:** 30:1 CO2 supercritical concentrate of Sea Buckthorn Fruit berries and Astaxanthin with an 8:1 concentrate of Schizandria Berries and Slippery Elm Bark.

**Suggested Dosing:** 1 vcaps with meals

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\*\* These statements have not been evaluated by the FDA. These products are not intended to diagnose, treat, cure, or prevent any disease